

FIG. 1

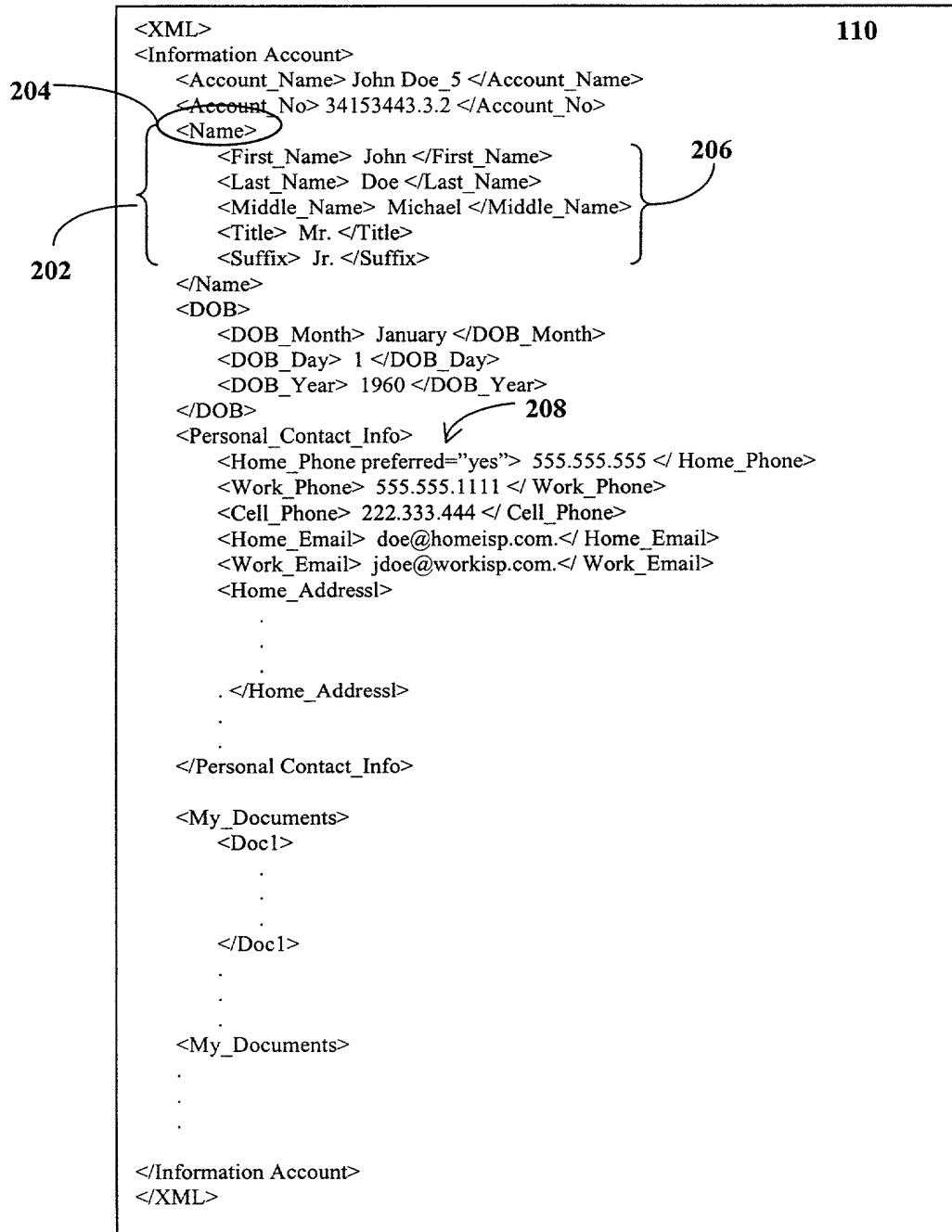


FIG. 2

110

302a

```
<XML>
<Information Account>
  <Account_Name> John Doe_5 </Account_Name>
  <Account_No> 34153443.3.2 </Account_No>
  <Profile>
    <First_Name> John </First_Name>
    <Last_Name> Doe </Last_Name>
    <Middle_Name> Michael </Middle_Name>
    <Title> Mr. </Title>
    <Suffix> Jr. </Suffix>
    <DOB_Month> January </DOB_Month>
    <DOB_Day> 1 </DOB_Day>
    <DOB_Year> 1960 </DOB_Year>
  </Profile>
  <Information Account>
  </Information Account>
</XML>
```

304

302b

```
<XML>
<Information Account>
  <Account_Name> John Doe_5 </Account_Name>
  <Account_No> 34153443.3.2 </Account_No>
  <Information Product X>
    <First_Name> John </First_Name>
    <Last_Name> Doe </Last_Name>
  </Information Product X>
  <Information Account>
  </Information Account>
</XML>
```

302c

```
<XML>
<Information Account>
  <Account_Name> John Doe_5 </Account_Name>
  <Account_No> 34153443.3.2 </Account_No>
  <Passport_Product>
    <First_Name> Pointer to First_Name in "Profile" </First_Name>
    <Last_Name> Pointer to Last_Name in "Profile" </Last_Name>
    Passport Number
  </Passport_Product>
  <Information Account>
  </Information Account>
</XML>
```

306

FIG. 3

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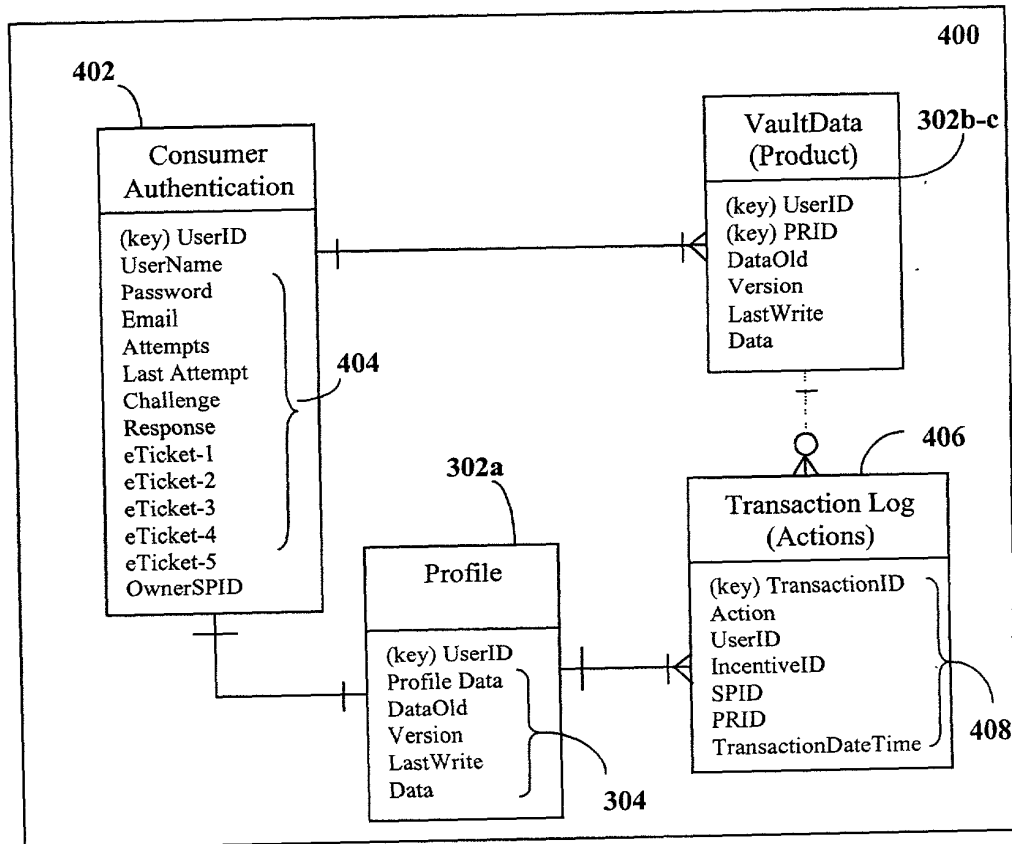
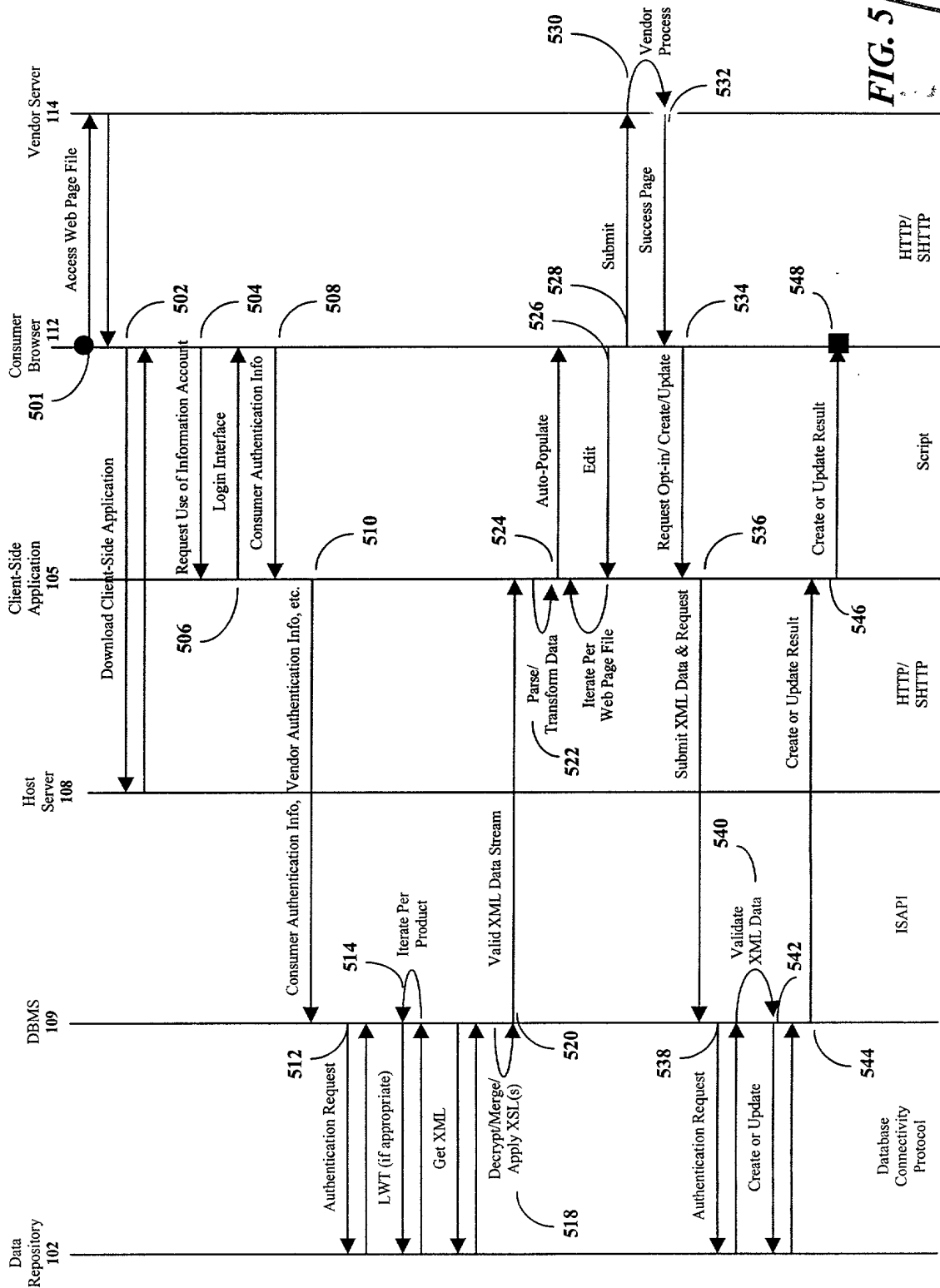
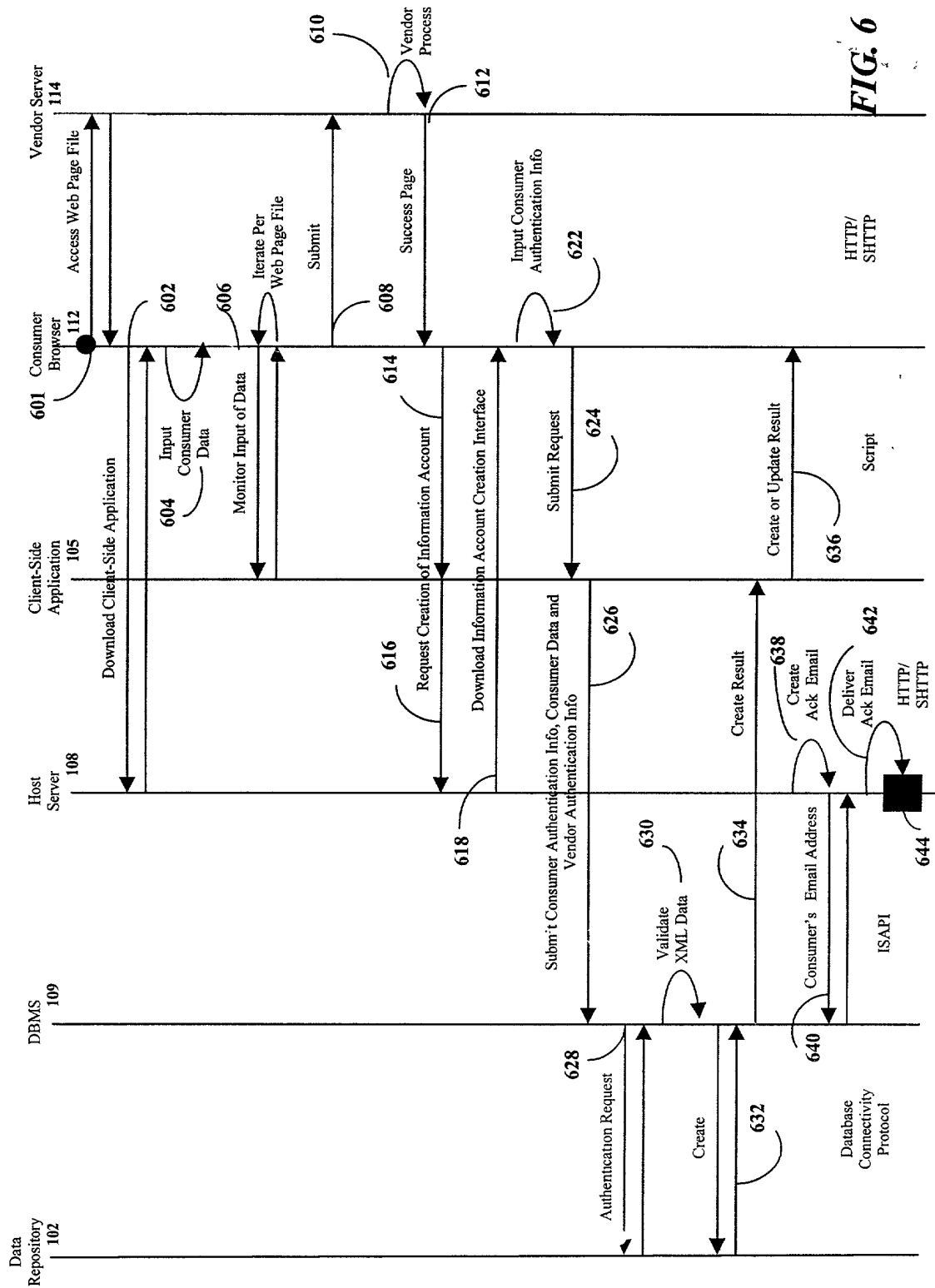
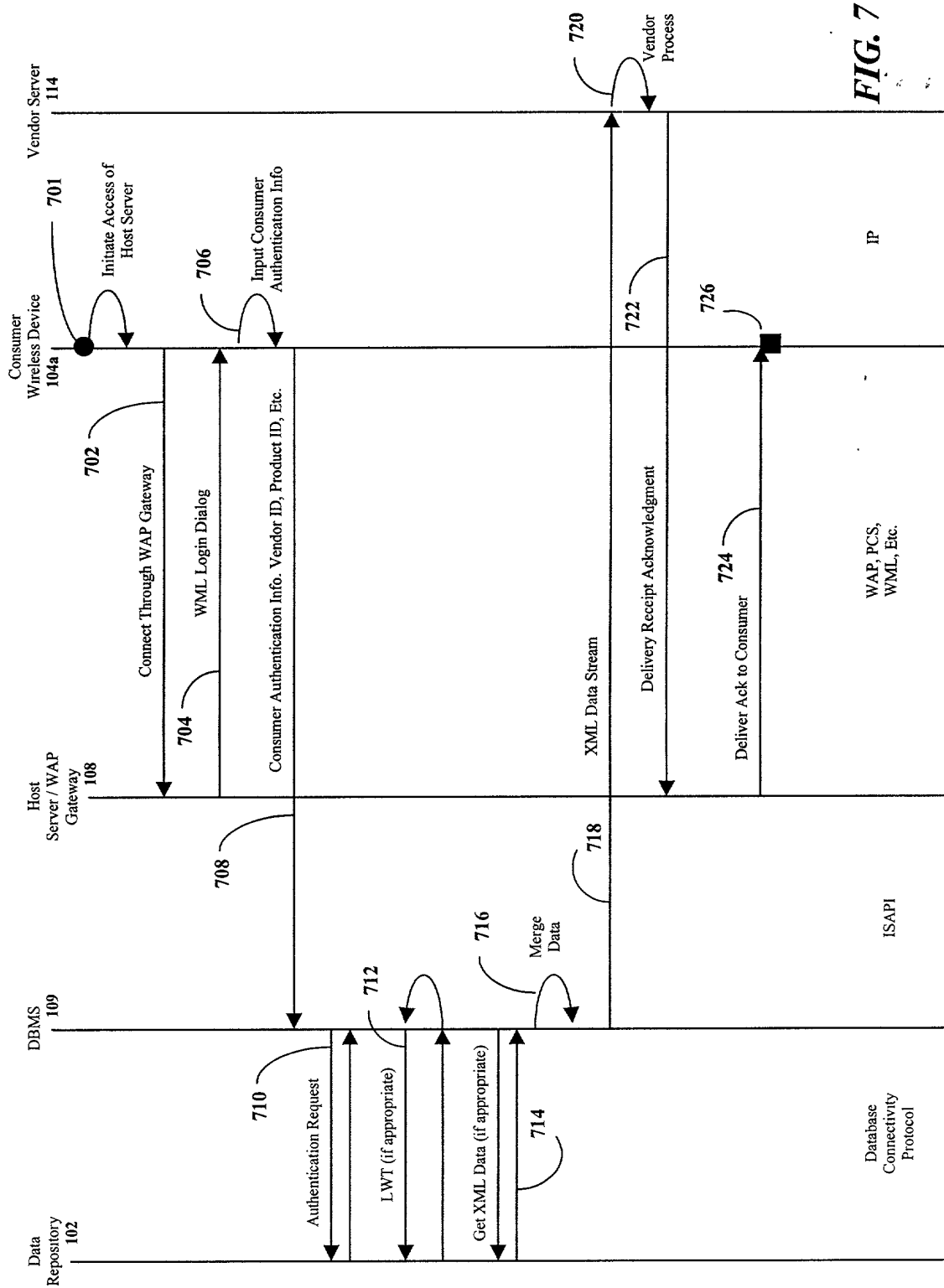


FIG. 4

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Inventors: Nick Steele, Joe Maranville, Stan Hawkins
and Andrew Bradnan

Title:
"BRANDING AND REVENUE SHARING MODELS
FOR FACILITATING STORAGE, MANAGEMENT AND
DISTRIBUTION OF CONSUMER INFORMATION"

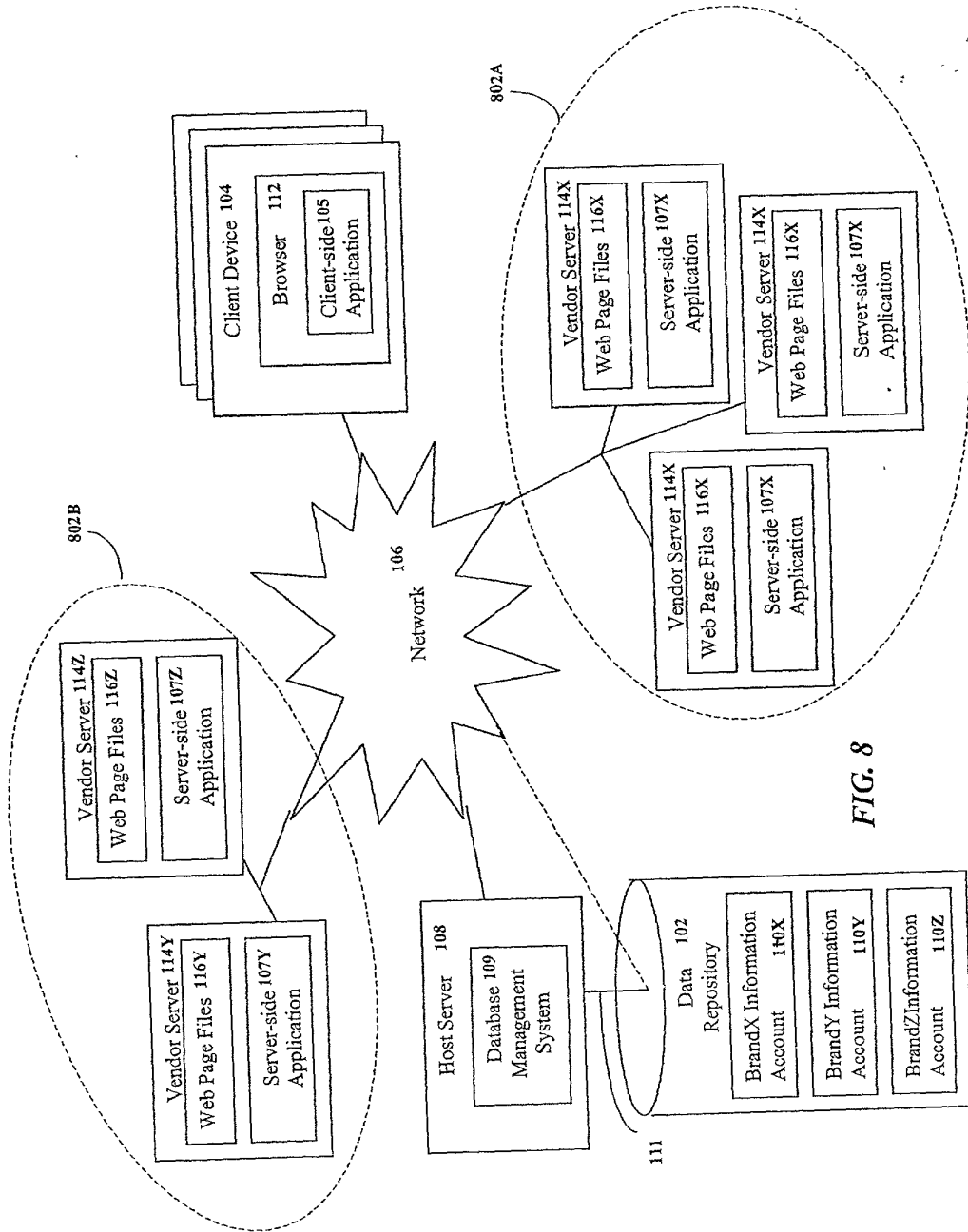
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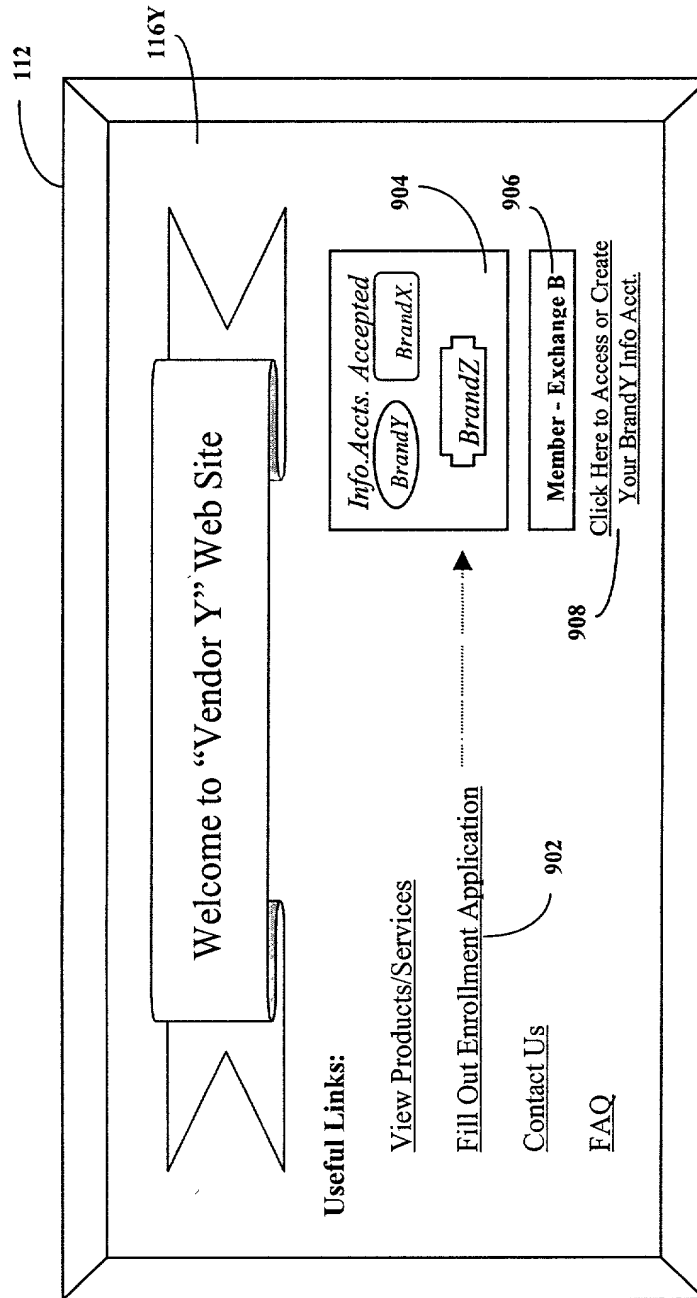


FIG. 9

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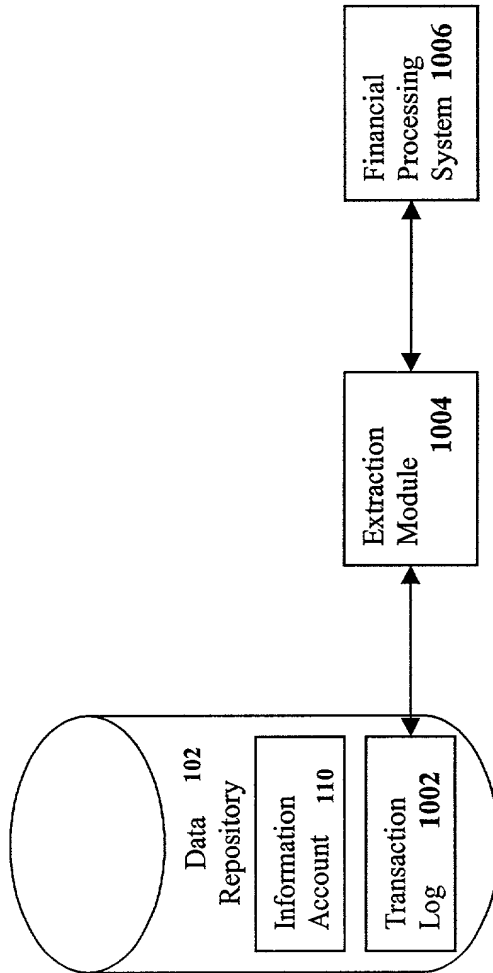


FIG. 10